



Miss Arkansas 2016  
Savannah Skidmore

# IN-KIND SPONSOR PACKET

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**Miss Arkansas**  
SCHOLARSHIP PAGEANT, INC.

P.O. Box 241607, Little Rock, Arkansas 72223



Savannah Skidmore is a 21-year old senior at the University of Arkansas where she is majoring in Broadcast Journalism. As Miss Arkansas, Savannah will receive a \$25,000 scholarship provided by CITGO, the Skokos Foundation and the Miss Arkansas Scholarship Foundation and more than \$75,000 in awards, wardrobe, transportation and gifts. During her year as Miss Arkansas 2016, Savannah will make appearances across the Natural State serving as Arkansas' spokesperson for the Children's Miracle Network and the Arkansas Children's Hospital and promoting her personal platform of "Speak Up Now: Suicide Prevention and Awareness." She will also promote the Miss Arkansas Scholarship Pageant while speaking about the goals of the Miss Arkansas and Miss America System.

Savannah's personal platform, "Speak Up Now: Suicide Prevention and Awareness," aims to educate people on the warning signs that someone may show when having life-ending thoughts and to break through the stigma surrounding suicide in order to reach those who are suffering. She wants to use her time as Miss Arkansas to implement her Speak Up Now program across college campuses in Arkansas, offer support to those affected by suicide and encourage those suffering or those who see someone suffering to speak up.

While at the University of Arkansas, Savannah was involved as a UATV Anchor and worked with the Volunteer Action Committee. She is the founder and President of Speak Up Hogs – a registered student organization aimed at helping students see warning signs in their peers and speak up to prevent suicide.

Savannah is the daughter of Jerry and Kim Skidmore of Calico Rock. She is 2013 Graduate of Calico Rock High School. She has one sister Miranda Worthey, and one brother, Alex Skidmore. She is the proud aunt to Lawson Worthy and Scarlett Stowers. Savannah is the granddaughter of Duane and Sue Price and Robert and Marion Skidmore, all of Calico Rock.

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# Miss Arkansas

 SCHOLARSHIP FOUNDATION

The Miss Arkansas Scholarship Foundation is a *volunteer-staffed*, registered 501(c)(3) non-profit organization and the sole fundraising entity for the Miss Arkansas Pageant. For decades, the Pageant has maintained a tradition of empowering young women to achieve their personal and professional goals while providing a forum in which to express their opinions, talents and intelligence.

In 2016, Miss Arkansas contestants were awarded over \$138,800 in scholarships and earned over \$250,000 more in in-kind, educational scholarships.

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# A Word from the Director



Jessie Bennett, Miss America-Savvy Shields, Miss Arkansas- Savannah Skidmore

First and foremost, thank you for your interest in becoming an in-kind partner for the Miss Arkansas Pageant! Our program is very proud to lead in many capacities within the Miss America Organization, one of which in partnering with corporations and businesses that align with our vision for empowering young women to find their voice and fund their educational goals as the largest scholarship program for women in the world. We also proudly recognize our in-kind donors through various advertising outlets via social media, printed media, stage recognition and various other venues tailored to the audience of the partnering business. Please let us know how we can best work with you to make your experience with our program the very best!

Most Sincerely,

Jessie Bennett

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# MISS AMERICA

MISS ARKANSAS

SAVVY SHIELDS

Miss America  
2017

This year, the Miss Arkansas Organization is so excited and proud of our former Miss Arkansas 2016, Savvy Shields, winning Miss America 2017!

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# In Kind Sponsorship Levels

## Platinum-\$20,000

- 1 full page in program book
- Recognition from the stage
  - 1 Program Book
  - Website Link on website
- Social Media recognition from Miss Arkansas herself
  - 2 appearances from Miss Arkansas
  - 2 tickets to each night of Miss Arkansas
- 2 VIP tickets to the Green Room at Miss Arkansas

## Diamond-\$10,000

- 1 full page in program book
  - 1 Program Book
- Social Media recognition from Miss Arkansas herself
  - 1 appearance from Miss Arkansas
  - 2 tickets to each night of Miss Arkansas
- 2 VIP tickets to the Green Room at Miss Arkansas

## Gold- \$3,000-\$9,999

- 1 half page ad in program book
    - 1 Program Book
  - Social Media recognition from Miss Arkansas herself
    - 1 appearance from Miss Arkansas
    - 1 ticket to each night of Miss Arkansas
-

# Miss Arkansas

SCHOLARSHIP PAGEANT, INC.

## In-Kind Sponsorship Levels

Platinum-\$20,000       Diamond-\$10,000       Gold- \$3,000-\$9,999

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BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE \_\_\_\_\_

SOCIAL MEDIA HANDLES \_\_\_\_\_

DESCRIPTION OF INKIND DONATION \_\_\_\_\_

FREQUENCY OF INKIND DONATION \_\_\_\_\_

VALUE OF INKIND DONATION \_\_\_\_\_

SIGNATURE \_\_\_\_\_

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# 2017 Art Specifications

Please read and follow the instruction below carefully regarding your camera ready artwork.

## AD SIZES

Full Page with bleed...8.75"x11.25"  
Full Page without bleed...7.75"x10.25"  
Half Page (no bleed)...7.75"x5.125"

If ad is not to specifications, it will be bordered in white.

## ACCEPTED FILE TYPES

PDF...Set file to "press quality" when saving. All text/fonts must be outlined or embedded in file.

JPEG  
TIFF

## FILE NAMING

Digital Artwork files submitted should reflect company name and year of insertion. Example, for a 2017 Company's Insertion:

"COMPANY\_NAME\_2017.pdf"

## AD SUBMISSION

Digital photos should be at least the size to be utilized in the ad with a resolution of 300 dpi.

Do not embed your ad in your email. It is best to send your ad through email on a computer verses a tablet or phone.

## EMAIL

Please email your high resolution ad to your local in-kind representative.

Email addresses are located on the following page.

In the email body, please enter:

--Company Name  
--Primary Contact Person's Name  
--Company Address  
--City, State, Zip Code  
--Primary Phone  
--Primary Email  
--Company Website Address

## DEADLINE!

No ads will be accepted after April 1<sup>st</sup>, 2017

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# Miss Arkansas

SCHOLARSHIP PAGEANT, INC.

## IN-KIND DONOR TICKET ORDER FORM

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

**IN-KIND DONOR TICKET # \_\_\_\_\_**

**ADDITIONAL TICKETS @ \$185.00**

**\_\_\_\_\_ TICKETS x \$185.00 = \$ \_\_\_\_\_**

### **Payment** (Please Check One of the Following):

Credit Card: \_\_\_\_\_ Check: \_\_\_\_\_

CC # \_\_\_\_\_

Exp: \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Tickets must be ordered by **April 1<sup>st</sup>** by submitting this form and payment to the Miss Arkansas Office:

**P.O. Box 241607, Little Rock, Arkansas 72223**

Sarah Nail  
[nailsarah66@aol.com](mailto:nailsarah66@aol.com)  
870-613-2073

Dennis Horn  
[arkcrown@aol.com](mailto:arkcrown@aol.com)  
501-425-4676

# Miss Arkansas

 SCHOLARSHIP FOUNDATION

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