

# Miss Arkansas

SCHOLARSHIP PAGEANT, INC.

## AD PAGE REQUIREMENTS

SELL BY DEADLINE: APRIL 1, 2017 TURN IN DEADLINE: APRIL 8, 2017

Miss Arkansas Contestants: AD questions, contact: CJ Wilson, Miss Arkansas Communications Director,  
cjwilson1852@gmail.com 870-897-9997

1. Sale Deadline is April 1, 2017. This is not your salute page but additional ads sold by the contestant.
2. You will need to email the number sold by April 1, 2017 on an online form sent to you.
3. Bring your ADS on TD and hard copy with check to Photo Shoot April 8, 2017
4. Place in an ADS Folder on the thumb drive
5. Put your name on the TD
6. Put the TD in a letter size envelope with Title, Name on the outside.
7. You do NOT need to print page 1 or this document. Print Page 2 and place in the envelope labeled with Name, Title, and ADS on the outside to turn in at Photo Shoot April 8, 2017
8. Attach the payment form and check payment made to: Miss Arkansas Pageant

**AD PAGES:** The contestant with the most ads sold will go first in the on-line selection Lottery!

- The top 3 total ad sales will be the first three choices.
- This should give titleholders who are passionate about their placement a better opportunity to control it.
- If there are multiple titleholders submitting the same number of ads, those contestants will be drawn randomly for their lottery placement; before moving to the next group of contestants.

### AD Pages Requirements -

- CLEAN, CLEAR COLOR CAMERA READY! layouts in either PDF, JPEG, format **300 dpi**
- Place those ads on a Thumb Drive to be turned in April 8, 2017
- Program book AD is Full Page Image Size will be **7.5" x 10**.
  - No partial pages **1 FULL PAGE**.
  - Paper photos, camera ready art only, or negatives **WILL NOT** be accepted. The AD must be complete and how the AD sponsor wants their AD to appear in the program Book.
  - (EMAIL and Place on CD or Thumb Drive.
  - Please in your Photo Shoot envelope to turn in April 2 and 3.
  - **All ADS must be in COLOR!**
  - AD(s) are **\$500** per page.
- **SALES DEADLINE: April 1, 2017.**
- EMAIL TO NUMBER SOLD: cjwilson1852@gmail.com in an online form sent to you the number sold.

### **ADS: Place in an envelope and BRING TO PHOTOSHOOT APRIL 8, 2017:**

- You will provide your AD(s) on thumb drive, a folder titled Ads, and put TD in a letter size envelope put your Title and Name:
  - On the payment form (without the word "Miss"), Name, AD # (Example: Title, Name, AD #1 ABC Company; Title, Name, AD #2 DEF Company, etc)
- Place in the envelope:
  - On the CD/TD: Make a folder for each type item such as: Headshots, Candid Photos, and ADS
  - Payment form and check must be placed in an envelope packet

## AD PAGE PAYMENT FORM

**YOU MAY HAVE AS MANY AD PAGES AS YOU WISH.** Each Ad page is **\$500**. (you may have as many as you wish @ **\$500 each**). Make the check(s) payable to "MISS ARKANSAS SCHOLARSHIP PAGEANT".

- **WHAT #NUMBER OF AD PAGES DID YOU SELL?** \_\_\_\_\_
- **# NUMBER OF ADS ON MY TD (THUMB DRIVE):** \_\_\_\_\_
- **# NUMBER OF ADS EMAILED BEFORE APRIL 1:** \_\_\_\_\_
- **PAYMENT ENCLOSED**
  - **TOTAL # ADS**\_\_\_\_\_
  - **TOTAL # CHECKS ENCLOSED:** \_\_\_\_\_
  - **\$\$ AMOUNT ENCLOSED:** \_\_\_\_\_

**If paying for multiple ads with please list all with check numbers**

- 1. Ad Sponsor: \_\_\_\_\_ 1. Check # \_\_\_\_\_
- 2. Ad Sponsor: \_\_\_\_\_ 2. Check # \_\_\_\_\_
- 3. Ad Sponsor: \_\_\_\_\_ 3. Check # \_\_\_\_\_
- 4. Ad Sponsor: \_\_\_\_\_ 4. Check # \_\_\_\_\_
- 5. Ad Sponsor: \_\_\_\_\_ 5. Check # \_\_\_\_\_
- 6. Ad Sponsor: \_\_\_\_\_ 6. Check # \_\_\_\_\_
- 7. Ad Sponsor: \_\_\_\_\_ 7. Check # \_\_\_\_\_
- 8. Ad Sponsor: \_\_\_\_\_ 8. Check # \_\_\_\_\_
- 9. Ad Sponsor: \_\_\_\_\_ 9. Check # \_\_\_\_\_
- 10. Ad Sponsor: \_\_\_\_\_ 10. Check # \_\_\_\_\_
- 11. Ad Sponsor: \_\_\_\_\_ 11. Check # \_\_\_\_\_
- 12. Ad Sponsor: \_\_\_\_\_ 12. Check # \_\_\_\_\_
- 13. Ad Sponsor: \_\_\_\_\_ 13. Check # \_\_\_\_\_
- 14. Ad Sponsor: \_\_\_\_\_ 14. Check # \_\_\_\_\_
- 15. Ad Sponsor: \_\_\_\_\_ 15. Check # \_\_\_\_\_