

SALUTE PAGE

SALUTE PAGE: Each contestant has one page in the program book- it is called a "Salute Page".:

If you have Salute Page Form questions, contact:

CJ Wilson, Miss Arkansas Communications Director, cjwilson1852@gmail.com or 870-897-9997

PROGRAM BOOK SALUTE PAGE is your WEBSITE PHOTO CONTEST PHOTO-SHOOT photo. The Photoshoot is: APRIL 8 2017 by PHOTOGRAPHER: Kattie Hansen, owner of Kattie Hansen Photography in various locations in and around Little Rock, AR.

WHAT IS A SALUTE PAGE?

- Each contestant will purchase a salute page for the Program Book
- This your introduction page in the program book
- This page will be created, designed, and photographed by Kattie Hansen.
- Every contestant must have a salute page.
- Cost \$400

WHAT TO WEAR TO THE PHOTO-SHOOT?

- A RED TOP
 - blouse
 - blazer
 - dress of your choice
- Bottom: color of your choice
- Be an individual
- Show your **personality (with class of course)**

PHOTO-SHOOT FEATURE:

The Miss Arkansas Program is 80 years old this year. We Celebrate our 80th Anniversary by looking back at the many great women that have come before you and competed in our system. Your salute page will feature a "Woman of Distinction"!

1. Think, do your research, talk to the many longtime Miss Arkansas volunteers that know the past and present.
 2. Pick a former contestant or Miss Arkansas titleholder that inspires you as your "Woman of Distinction."
 3. There may be many ways that individuals are inspired by others so feel free to be creative.
 4. This can be a former state or local titleholder (alive or deceased) that held your title previously or that shares your represented home area and competed at any time during Miss Arkansas Pageant's 80 years of history.
- Pick your woman of Distinction
 - Contact that person or person's family to let them know you would like to feature them as your "Woman of Distinction" on your salute page
 - Talk to them, get to know your "Woman" better

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- Ask for a photo present day or past, your choice
- Be prepared to do a brief 25-30 word write up Why she is your Woman of Distinction or how she inspires you to appear on your Salute page
- We want each contestant to select a different woman.
- Submit your name: You will receive an email beginning March 12, 2017 Return you selection no later than April 1, 2017 by the g-form sent to you.
- The “Woman of Distinction” on line form link will also be placed in your FB Group.
- If we have duplications, you will be advised to change.
- So first come, first serve.

HAIR AND MAKE UP:

- **Come to the shoot location with your hair and makeup prepared for the shoot.**
- **No professionals will be on site to assist with hair and make-up.**

PHOTO PROPS: NONE

APPOINTMENT TIME TO BE SCHEDULED:

- **We will do our best to give you the appointment time of your choice.**
- **Closer to the time of the shoot we will send out various times for you to select.**
 - **If there is an Executive Director approved absence for April 8, 2017 you will be given alternate direction by CJ Wilson. Contact CJ if you have a conflict.**
- **The time selected will determine the location that you will report to for your photo.**
- **It is imperative that you are on time.**
- **Arrive at least 15 minutes before the appointment time**
- **CJ Wilson 870-897-9997 will schedule your times to meet your needed time if possible.**
- **This is a required event but will also be FUN!**

NO PHOTOSHOOT VISITORS at the shoot site ON APRIL 8:

- You may need someone to bring you to the shoot site and drop you off - parking availability at that location may be limited, but no one at the shoot site.
- The photographer is great at bringing out the very best you in photograph.
- We need this shoot to run smoothly and on time with no interruptions.
- We also want to capture you at your best without outside influencing
- Sorry NO ED's or FD's either.

SALUTE PAGE COST: \$400

PAGE SPONSOR:

The \$400 is your cost. You may have sponsors to help you pay for this page. You may ask businesses in your area, pageant friends, family or do a fund raiser to help you.

WHAT IS IN IT FOR THE SPONSOR?

You will have space provided on your salute page to list the sponsors for the salute page. You will provide the names on your Salute Page payment page you will turn in at the photo shoot. (More info to follow on payment)

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WHAT TO DO BEFORE THE PHOTO SHOOT:

March 12, 2017: You will receive an online form emailed to your address. Before AND NO LATER THAN April 1, 2017 submit your "Woman of Distinction" name.

- o We will review your "Woman of Distinction" selection
- o If duplicate names have been selected, we will ask those contestants to select again.
- o First come, First Serve

BEFORE APRIL 1, 2017: NUMBER OF CONTESTANT ADS SOLD:

The Lottery selection order for the first three contestants will be reserved for those with the most ad sales, the remainder are randomly chosen for order.

On March 12, 2017, you will receive an online form emailed to your address. Before AND NO LATER THAN April 1, 2017 [AD SALES DEADLINE IS APRIL 1] to report your total number of contestant ads sold. Your email will ask:

#NUMBER OF CONTESTANT AD PAGES I SOLD? _____

APRIL 8: WHAT DO I BRING TO THE PHOTOSHOOT TO TURN IN: Bring Three small or letter size envelopes with the following:

ENVELOPE 1:

1. Bring a small envelope with Your Title and Name on the envelope.
2. Place in the envelope the Thumb Drive with the following files. Make folders for the number items.
 - A. OFFICIAL HEADSHOT Folder:
 - o ONE COLOR AND
 - o ONE BLACK AND WHITE(FYI: Do not share your OFFICIAL headshot on Social Media until they are all posted on the website/APP under the contestant tab please.)
 - B. CANDIDS Folder:
 - o 6 CANDID Digital Photos of your choice.
 - o Each photo should have a caption under the photo as the photo title.
 - o The photos must be digital (hard copies are not permitted).
 - o JPEG format photos will be shared on social media during your year and sent to Miss America if you win Miss Arkansas.
 - C. RESUME Folder: One digital Copy of your Resume
 - D. PLATFORM Folder: One digital copy of your Platform
 - E. ADS Folder: digital Copies of your ADS sold.
 - F. One digital copy of your AD payment form. You can scan or take a photo copy by phone of this form but no other forms.

ENVELOPE 2:

In a (2) second small letter size envelope put your Title and Name on the outside of envelope:

- Put your \$400 check for your Salute page in the envelope.
- Label the envelope Salute page payment.

ENVELOPE 3:

- In a (3) third #10 small legal size envelope place: Do NOT fold.
- AD PAGE PAYMENT FORM (hard copy):

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- Your payment form is State Form: F6C D2 AD Pages Requirements/Payment Form also gives more information.
- YOU MAY HAVE AS MANY AD PAGES AS YOU WISH. Each Ad page is \$500.
- Make the check(s) payable to “MISS ARKANSAS SCHOLARSHIP PAGEANT”.

Program Book Photo– Salute Page Sponsors

1. If you secured sponsors to help you pay for your \$400 salute page ad;
2. List your sponsors as they are to be printed on your salute page on the salute page profile on line form.
3. We will include the list of sponsors on the Program Book salute page.
4. Due April 1, 2017.
5. This sponsor information, your profile, and other information will be designed and placed over your contestant salute page photo shoot picture.
6. List sponsors **exactly** how you want on your salute page ad sponsors name line in the program book.
7. You do not have to fill all spaces in the form below.
8. Just put the sponsors that helped you pay for the salute page.
9. Remember space is limited.

SALUTE PAGE COSTS: \$400
PROGRAM BOOK AD PAGES: \$500