

Miss Arkansas

SCHOLARSHIP PAGEANT, INC.

AD PAGE REQUIREMENTS

DUE BY APRIL 2 AND 3, 2015. Email and place on CD or Thumb Drive
You do NOT need to print page 1 Print Page 2 and [place in the Large envelope to turn in at Photo Shoot.
. If you have AD questions contact:

CJ Wilson, Miss Arkansas Communications Director, cjwilson1852@gmail.com 870-897-9997

AD PAGES: "We have decided to again award the contestant with the most ads sold the first selection in the Miss Arkansas Lottery this year! We have also decided to expand the opportunity to the top 3 total ad sales with lottery selection correlating to the first three choices in this year's Miss Arkansas Lottery. We look forward to another year of exceptional young women gracing the stage of the Miss Arkansas Pageant! " This should give titleholders who are passionate about their placement a better opportunity to control it. If there are multiple titleholders submitting the same number of ads, those contestants will be drawn randomly for their lottery placement; before moving to the next group of contestants. -- Jessie Bennett

AD Pages Requirements -

- CLEAN, CLEAR COLOR layouts in either PDF, JPEG, TIFF format **300 dpi**
- Submitted by email and Place those ads on a CD or Thumb Drive to be turned in April 2 and 3, 2016
- CAMERA READY!
- Program book AD is Full Page Image Size will be **7.5" x 10.**
 - No partial pages **1 FULL PAGE.**
 - Paper photos, camera ready art only, or negatives **WILL NOT** be accepted. The AD must be complete and how the AD sponsor wants their AD to appear in the program Book.
 - (EMAIL and Place on CD or Thumb Drive.
 - Please in your Photo Shoot envelope to turn in April 2 and 3.
 - **All ADs must be in COLOR!**
 - AD(s) are **\$400** per page.
You will provide your AD(s) by email and by CD or Thumb Drive.

EMAIL ADS:

- **DEADLINE: April 1, 2016.** You do not have to wait until deadline to email.
- EMAIL TO: cjwilson1852@gmail.com TITLE YOUR EMAIL subject title:
Title (without the word "Miss"), Name, AD #(If you have more than one ad, send in separate emails, and put the number of the ad in the subject line of your mail. (Example: Title, Name, AD #1 ABC Company; Title, Name, AD #2 DEF Company, etc)

ADS: Place in a large envelope and BRING TO PHOTOSHOOT APRIL 2 OR 3 2016 :

- Put your Title and Name on the outside of your large envelope
- Place in the envelope:
 - AD(s) should be placed on one (1) CD or thumb drive. Your headshot and candid Photos can be on this CD/Thumb Drive also.
 - On the CD or Drive: Make a folder for each type item such as: Headshots, Candid Photos and ADS
 - Payment form and check must be placed in an envelope packet

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AD PAGE PAYMENT FORM

YOU MAY HAVE AS MANY AD PAGES AS YOU WISH. Each Ad page is **\$400.** (you may have as many as you wish @ **\$400 each**). Make the check(s) payable to "MISS ARKANSAS SCHOLARSHIP PAGEANT".

- **WHAT #NUMBER OF AD PAGES DID YOU SELL?** _____
- **# NUMBER OF ADS ON MY CD OR THUMB DRIVE:** _____
- **# NUMBER OF ADS EMAILED BEFORE APRIL 1:** _____
- **PAYMENT ENCLOSED**
 - **TOTAL # ADS** _____
 - **TOTAL # CHECKS ENCLOSED:** _____
 - **\$\$ AMOUNT ENCLOSED:** _____

If paying for multiple ads with please list all with check numbers

- 1. Ad Sponsor: _____ 1. Check # _____
- 2. Ad Sponsor: _____ 2. Check # _____
- 3. Ad Sponsor: _____ 3. Check # _____
- 4. Ad Sponsor: _____ 4. Check # _____
- 5. Ad Sponsor: _____ 5. Check # _____
- 6. Ad Sponsor: _____ 6. Check # _____
- 7. Ad Sponsor: _____ 7. Check # _____
- 8. Ad Sponsor: _____ 8. Check # _____
- 9. Ad Sponsor: _____ 9. Check # _____
- 10. Ad Sponsor: _____ 10. Check # _____
- 11. Ad Sponsor: _____ 11. Check # _____
- 12. Ad Sponsor: _____ 12. Check # _____
- 13. Ad Sponsor: _____ 13. Check # _____
- 14. Ad Sponsor: _____ 14. Check # _____
- 15. Ad Sponsor: _____ 15. Check # _____