

# Miss Arkansas

SCHOLARSHIP PAGEANT, INC.

P. O. Box 241507, Little Rock, AR 72223

January 30, 2017

Dear Patron Sponsor,

This year we will hold a milestone celebration of our 80<sup>th</sup> annual Miss Arkansas Pageant June 13<sup>th</sup>-17<sup>th</sup> at the newly renovated Robinson Auditorium in Little Rock! The 2017 Miss Arkansas Pageant promises to be a classic celebration of our 80 years of history, as well as an opportunity to embrace the achievements and growth that the pageant has accomplished in this remarkable year. This year we had the privilege of watching Savvy Shields represent Arkansas in becoming Miss America 2017, as well as, Savannah Skidmore eloquently representing our state and program throughout the year as Miss Arkansas 2016.

This year we are excited to combine the Miss Arkansas Pageant and the Miss Arkansas' Outstanding Teen Pageant "MAOT" preliminary competitions for the first time in our pageant's history. The preliminaries will be held Tuesday, June 13<sup>th</sup> through Thursday, June 15<sup>th</sup>. The final night of competition for MAOT will be held Friday, June 16<sup>th</sup> and the final competition for Miss Arkansas will be held Saturday, June 17<sup>th</sup>. We will also host our VIP guests in a new, exciting space before and after each night of competition. All preliminary winners will visit our VIP space after the preliminary competitions before attending visitation events for the public.

The increase in patron pricing this year provides a better value for our patrons as it represents an additional night of competition, as well, as two passes to our VIP room valued at \$100 which is different from years past. All patron memberships will include special seating for each competition event as well as passes to our VIP Room. Attached you will find the seating arrangement for the auditorium. As you can see, the new seating provides an exciting theatrical atmosphere with a regal elegance perfect for hosting our pageant. As in the past, we will assign seating of scholarship donors and sponsors beginning in the lower seats according to sponsorship level. Patrons will also be seated on the lower level according to return date on the patron form until the space is full, then seating will move on to an alternative section, so please return your form at your earliest convenience. The deadline for all patron memberships will be **APRIL 1**. All seating after that date will be required to be purchased through Ticketmaster.

We sincerely thank you for your support of our program. We are excited to welcome you to our beautiful new home in Arkansas' capitol city with a week of exciting competition culminating in the crowning of our new Miss Arkansas 2018. As we reflect on the rich tradition of contestants and opportunities provided through the Miss Arkansas Pageant, it's an honor to continue to grow the pageant in new ways that allow it to be a relevant and distinguished title. All of this is not possible without your support and for that we are truly grateful.

Most Sincerely,

Jessie Bennett  
Executive Director  
Miss Arkansas Pageant